



To intentionally present the Gospel of Jesus Christ to all people using all forms of media and provide an opportunity to respond.

This mission is accomplished through three foundational pillars:



ANNOUNCE

Breaking through crowded media using strategically targeted messaging to capture attention and generate response in order to share the ultimate message of hope in Jesus.



ANSWER

Utilizing the most relevant response technologies to meet the lost where they are and lovingly engage people without judgment in order to earn the right to share Jesus.



ADVANCE

Developing people, processes, technologies and partnerships to advance His kingdom. We intentionally share those resources with others that focus on proclaiming Jesus.

Changing The World Through Gospel Focused Conversations

OVER 500 MILLION people reached through media in the past 3 years

OVER 2 MILLION people reached out to the ministry in that time

HOW IT HAPPENS

We leverage different media that ranges from satellite radio to Facebook. Our trained volunteers remotely answer those that respond through our secure and dedicated response system from anywhere they have internet access. The system handles phone calls, online chats, text messages and emails through one integrated platform designed specifically for evangelism.



THIS EQUATES TO SOMEONE TOUCHING NHG IN SOME WAY **EVERY 30 SECONDS**



CULTURAL IMPACT

We live in a rapidly changing world where traditional values and beliefs are increasingly viewed as narrow minded or uninformed. For many, absolute truth and morality are not God-given but are now self-determined. We break through this dialogue of social change by offering a safe place to engage in the big questions of life.

MINISTRY PROMISE

We exist solely to utilize as many means as possible to share Jesus and talk with those seeking Him. Our goal is to share biblical truth with patience and love. We promise to never use our interaction with those seeking Christ to build a database, solicit financial support, sell products, or add names to a mailing list.



97%

OF ALL GIFTS GO DIRECTLY TO OUR MISSION