



**Organization:** Need Him Global Ministries  
**Location:** Plano, TX  
**Position:** Social Media Intern

Position Description:

The Social Media Intern will work closely with the ministry management team to help define, implement and manage a basic social media strategy for the ministry. The strategy will include managing existing social media sites tied to the ministry as well as campaign creation, distribution, management, and response through Facebook, Twitter, YouTube, Instagram, Pinterest and other social media tools. This will also include the need to identify trends and opportunities to leverage the ministry message within different social media initiatives and potentially integrate those with traditional media campaigns. This person will leverage experience and expertise to develop integrated and sound social media strategies, measure results, identify trends, create best practices and execute follow up campaigns to continue making the presentation of the ministry message current.

Primary Duties and Responsibilities:

- Manage key social media projects from idea through delivery including identifying key measures of success
- Design engaging graphics and video for each new social media campaign
- Monitor trends and analytics in social media and apply that knowledge to increase the presentation and response of the ministry message
- Serve as content manager for all social media sites
- Create and pre-plan social media schedule
- Monitor and respond to all comments and messages on each platform
- Market all Need Him Bible Reading plans posted on YouVersion/Holy Bible app.

Qualifications:

- Demonstrable experience with multiple social media sites and evidence of positive impact
- Strong passion for social media marketing with deep knowledge of social media tools and techniques.
- Expertise in design and creativity to translate ideas and concepts into visually attractive campaigns.
- Solid knowledge of emerging social media channels with proven track record of successfully channeling media to engage with target audiences and elevate key message awareness.
- Highly motivated self-starter that can work independently and manage multiple tasks and priorities within specified timelines.

About Need Him:

Need Him Global is Christian non-profit organization. Need Him began in 1996 as a partnership with Billy Graham Evangelistic Association, Campus Crusade for Christ, Moody Broadcasting and several other evangelical organizations. From day one our goal has been to use technology to communicate the Gospel and offer a safe place to have a conversation about a personal relationship with Jesus Christ. Those early days focused on large crusade meetings, television events and radio commercials pointing people to the 888-NEED-HIM telephone number to connect with one of our volunteers.

Need Him messages are now seen or heard on more than 400 Christian and secular radio and television stations around the country. The ministry also presents the Gospel message online through [www.chataboutjesus.com](http://www.chataboutjesus.com), [www.doesGod.com](http://www.doesGod.com) and other social media sites such as Facebook and YouTube. In addition, we partner with multiple other ministries to respond to those that are seeking a relationship with Jesus Christ. Need Him leverages online chat, text messaging and social media in addition to the more traditional phone calls and email. For more information about the ministry visit [www.needhim.org](http://www.needhim.org).

Application Process:

Please send your resume and references to [HR@needhim.org](mailto:HR@needhim.org)