

# CONVERSATIONS



ANNOUNCE

I was recently looking at a list of campaigns where the Gospel is being shared across North America. It included a variety of different networks on cable television along with local news. Gospel messages are being shared on terrestrial radio, satellite radio, and internet radio. Christian musicians are becoming more direct in sharing the Gospel during concerts. We even see more private citizens purchasing billboards that are sprouting up in several states as well as in Canada. Social media campaigns about Jesus, the Bible and even the lies of Satan are on Facebook, Twitter, Pinterest, and assorted mobile web sites. One organization will soon print 25 million new tracts on the Gospel. It all reminds me how God can use any medium and technology to reach the lost and how He speaks to people in all places.

The other reason this list interests me is because it is a summary of where Need Him Global is currently working to share the Gospel. We are actively advertising



on select television, radio, mobile apps and web sites. We are leveraging multiple new campaigns on an assortment of social media sites. We are also partnering with multiple ministries and artists. And we will be the gospel response for 25 million printed tracts that Crossway publishing will print in the next year. The common theme is that the Gospel is being shared and in each case people are being encouraged to reach out to this ministry if they want to learn more about what it means to have a personal relationship with Jesus Christ.

We understand the changing way communication is occurring. Media may be everywhere but we now live in a world where how people get information, consume entertainment, and “talk” with one another is rapidly changing. Some of these changes clearly have improved the amount of information available and made life easier in some respects. However, the result for others is a void taking shape in their hearts. We may be able to be connected wherever we go, and travel further and cheaper than at any time in history, but people are not closer to one another. In fact, adults are 50% more likely to say they are lonely today than just 10 years ago. We see this play out when people come to the ministry looking for help. In response, we just launched a reading plan on Loneliness that can be found on [www.bible.com](http://www.bible.com) to help people see that God is right there and wants to be in their lives.

Need Him Global will continue to look at the most effective and efficient ways to announce the Gospel. We want to be where the lost are and speak truth into their lives. We can't wait to see where God leads us next.



ANSWER

As you know, the two critical components of the ministry mission statement are announcing the Gospel and answering those that respond. We like to inspire you with accounts of lives changed and how our volunteers lovingly and patiently meet the lost and hurting. However, we can all fall into the dangerous patterns of living in our bubbles and not always appreciating the extent of the spiritual warfare that occurs on a daily basis all around us. I pray that this recent conversation reminds you of why we all need Jesus Christ and why this ministry is so vital.



“A” is a seeker that comes online several times each week. She seems like any twenty something you know and could be a family friend or neighbor. However, she struggles with some difficult life experiences including sexual abuse, losing loved ones unexpectedly, and dabbling in the occult. She has visited the ministry online literally over a hundred times and is always respectful and serious but very broken. Her conversations almost always start in the same place with questions about forgiveness, how God could ever

love her, and how she could be let into heaven. Her doubting nature usually results in her offering to leave the chat and asking if she should just give up on God.

Recently, a staff member took a more aggressive approach to the conversation and continued to speak truth into A despite the doubting attitude. She was reminded that God is love and that Jesus paid the price for her sin. She was told how God used incredibly broken and sinful people throughout the Bible and that He was bringing her back to Need Him time and time again to show His love for her. A did not respond with her usual hesitancy but started to acknowledge biblical truth and a desire to hear more.

As the conversation continued, A was given multiple verses about God loving her, salvation coming through faith, and how all who are saved belong to God and are never taken away from Him. She was told to read these verses out loud each day until they took root in her heart and she agreed.

The next message that came across was... “YOU WILL NEVER HAVE HER. SHE IS MINE.” From that point on every message back was in all caps and was clearly not coming from A but rather from a demonic spirit that was rooted in her life. The next ten minutes were spiritual warfare of the highest order until the chat was closed on the other end.

The next time A returned to chat we very carefully asked her about how the chat ended and she had no recollection. We asked if she remembered typing in ALL CAPS and she had no memory. She started to put together the questions and asked if it was “like a demon or something”. We talked about that and she admitted to feeling a presence trying to hurt her at times. We are attempting to get her to surround herself with strong believers and walk in Christian community that will call out all evil in her life.



We are not trying to shock you. I believe in my heart that we are on the front line of sharing God's word but have never seen anything online that was quite so evil or dramatic. I could think of no better way to share the challenge of speaking Gospel truth into a world fractured by sin and how we are committed to sharing the good news of Jesus Christ to all people.

chat  
about  
jesus.com

Hello.

Hey there, a friend gave me this site cause I told him I needed a Higher power

what 'higher power' was your friend referring to?

I was born Catholic. I prefer somebody that will control your life if you just trust them like a God. I lost faith from losing people that were close to me. What's the point of life chasing women around showing off materialistic things?

Sounds like nothing is satisfying your soul?

No. im also 2 months sober

I've been there. Nothing could satisfy the hole in my heart but Jesus

I have everything I want, boats cars nice place. Doesn't make me happy at the end of the day. I'm 34 single male lives in Chicago no kids never been married and not happy about my past

Give your life to Jesus. Then you can find true satisfaction. I turned to guys hoping they would make me feel fully known and fully loved but I was always more empty. I hated my past. But Jesus brought me healing, forgiveness, redemption. I decided to follow him because I believed that his death on the cross was for me and my sins. He died for you too. Do you believe that?

Yes but just give me a better understanding. I utube allot of stuff, cause I really don't understand the bible when I read it

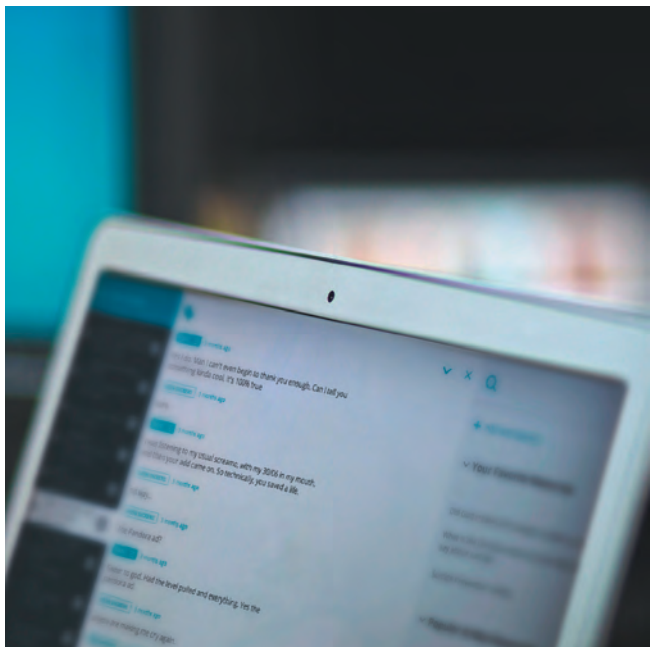
Jesus was different from others because he took on every single person's sins. People born and not yet born. Imagine the weight and pain of that. Also, on top of that, in that moment God, his father, turned his face from him. So Jesus was completely alone.

I see, thank you. I just wish I had a friend like you that I could hang out with. I need to find myself and let God have my heart, right?

Yes, we all need Jesus. What is stopping you right now from giving your life to Jesus?

Nothing

Chat taken from [chataboutjesus.com](http://chataboutjesus.com)







Need Him Global has a long history of meeting young people in creative ways to engage in live conversation about Jesus Christ. As this generation continues to

adopt new technologies faster than anyone ever imagined, we must be ready to incorporate different options and utilize the technology they are most comfortable using. We know the number of text messages vastly exceeds the number of phone calls and we see that 18-24 year olds now average over 1400 text messages a month. A recent study found that those under 35 years old check their phone on average every ten minutes and never have it at more than arm's length away during the entire day. In other words, the world has moved to mobile and to texting and it does not matter what the topic is. In fact, one recent study even showed that 6 in 10 adults under the age of 50 say it is ok to break up a serious relationship over text.

Since we know text messaging continues to grow, and we want to lower or remove the hurdles to connecting with us, we have been trying to acquire a short code. This is essentially an abbreviated phone number used to make texting even easier. You will often see these on tv shows where the audience votes and you text your vote to a five-digit code. The short code we have been pursuing is 53787 which also spells JESUS. We like the directness and the simplicity so people will remember how to text us.

We finally acquired this number in August. We can use it anywhere a phone number would normally be offered for text messaging purposes. One of the first initiatives we will be using it is with

the Christian artist Jeremy Camp and his *I Will Follow 2016* concert tour. Each night a Gospel presentation will be made during the concert and people with questions about what it means to accept Jesus Christ will be encouraged to text JESUS (53787). Those messages will go directly into our response system for our volunteers to answer.

However, an interesting thing happened when we went through the set up process to get all the texts to come into our response system so we would be ready to handle the messages from seekers with questions. We immediately saw a large volume of text messages coming from random people that are already reaching out to God through texting their frustrations, thoughts and prayers to JESUS on their mobile phones. We are now engaging over 1000 people each month that are randomly looking for God through sending text messages to JESUS on their mobile phones.

We are not advertising or paying anything to generate this traffic beyond the cost to lease the short code number each month. These conversations are a blessing but also a somewhat sad indication that so many people are reaching out to God through their mobile phones not knowing who Jesus really is or how much He loves them. This is another reminder that if we fail to deliver the message of truth and hope then technology and culture will offer something else. We are excited about this new number and will continue to search for more opportunities to easily connect with people so we can share the Gospel and combat the false messages and relationships filling the void.



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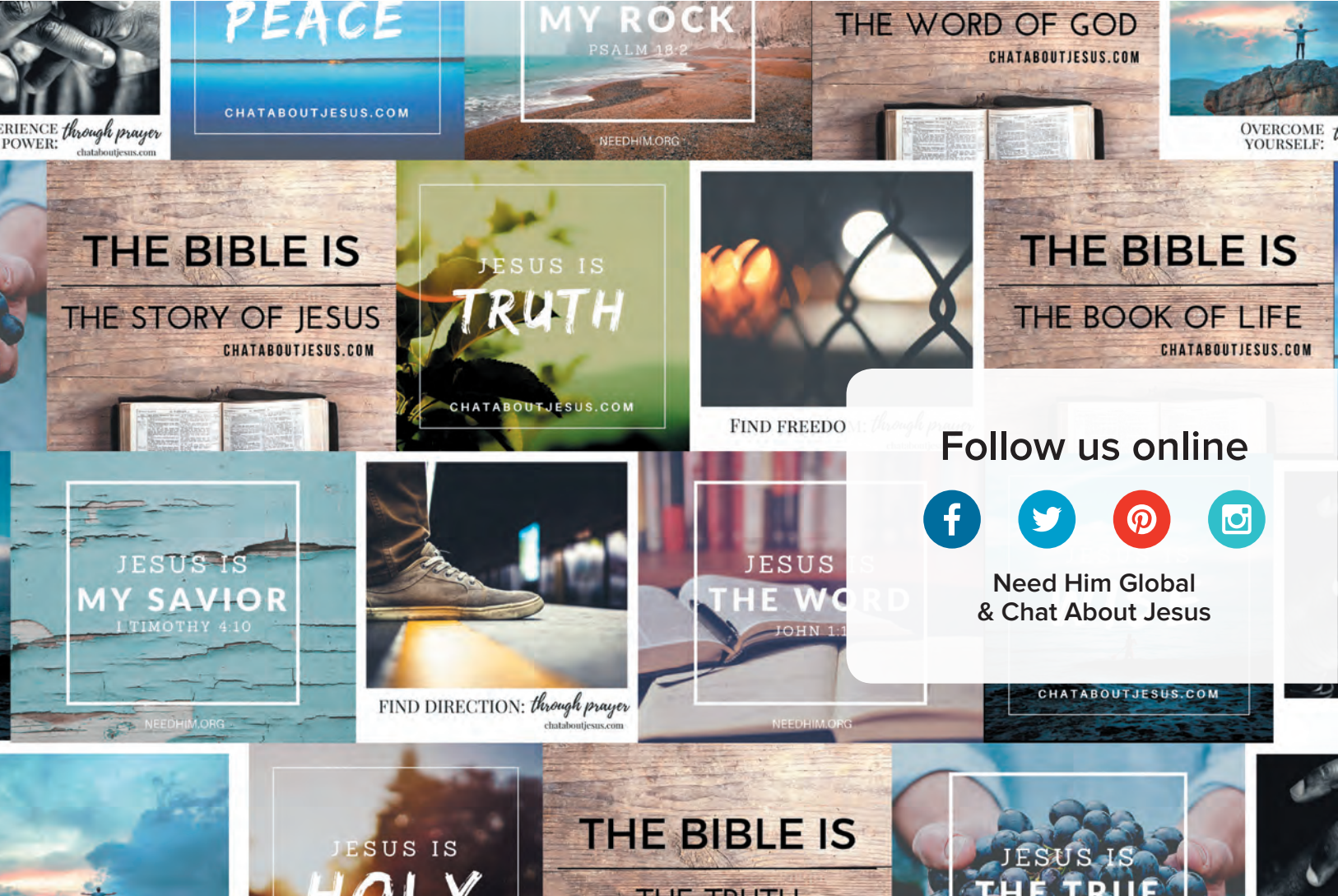
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