

NEED HIM GLOBAL.

CONVERSATIONS

ANNOUNCE ANSWER ADVANCE



ANNOUNCE

It's with great excitement that we unveil the **new Need Him Global website** to you. In fact, the website (www.needhim.org) has been live for the past month. Aside from an updated look, the **new** website features a powerful **new** way to navigate the work and ministry of Need Him Global. If you have visited, then you have already experienced this **new dynamic and streamlined interface**. After surveying users and analyzing the data from the old site concerning what people were searching for (and actually spending the time to read), it showed that there were **two very diverse groups** of people visiting the website.

One set of visitors was seeking information about Jesus and what it means to follow Christ. The other was looking for different types of information about the ministry. The **new site is crafted to meet the needs of both groups** through simple navigation and streamlined menus directing visitors down one of two clearly marked and color coded paths. The objective was to simplify the messages and the potential paths a visitor could take leading them directly into the information they are seeking.

The first path is **Learn About Jesus**. This has been designed to offer simple and uncomplicated



answers to those with questions in order to provide the clarity and peace that only comes from knowing Jesus. This path includes an overarching Gospel narrative and uses an outline from the **Covenant of God's Love** Bible to walk the lost through scripture showing how to be saved by Jesus. This section also encourages **new** believers in their walk and provides helpful resources such as a free Bible and a national database of churches. And in order to be true to our heart as a ministry, there is **always a link to live conversation** for those that need to talk with someone about lingering doubts and concerns.

The second path is **Learn About Need Him Global**. Included is all the necessary information that friends and partners of the ministry might need to access. This section contains testimonials, television

and radio commercials, as well as information about volunteering including an online application. Also located here is all our financial information. Additionally, the site has **expanded our donation options** allowing the ministry to accept gifts of any kind including stocks, electronics, vehicles and the ability to set up monthly support.

Please take the time to visit the **new website** - but more importantly - share it with anyone that is **looking for hope and desiring to know more about Jesus**. The single largest group of visitors remains those that are looking for Jesus and guidance on what it means to be saved. Meeting those seekers with clear information and answers is the first priority and goal of the **new website** and Need Him Global.



ANSWER

"I wanted to leave her in a place where she had a chance to respond in her own time..."

These were the thoughts from one of the Dallas Theological Seminary students involved in our **Resident Leadership Program**. Originally from Canada, Dave is in his second year of a dual major focusing on Christian Leadership and Biblical Studies and he was praying that he would get the opportunity to continue his conversation with Jocelyn.

They had been **chatting for over an hour** and their conversation had progressed with a surprising acceleration. Jocelyn was transparent from the very beginning in sharing about a recent breakup and the reason behind it. *"The guy ended things because he struggles with lust and I don't have a problem with it."* Dave thought he was going to help her transition from this breakup. But as the conversation continued, he realized that it was **less about a breakup and more about unrepentant sin**. Jocelyn didn't have a problem with lust because she just gave into it. She told how she had shared with the young man that she enjoyed having sex. Dave realized that this young man was just trying to keep himself pure. He needed to help Jocelyn see her behavior differently and understand God's love for her.

Instead of trying to control the conversation like he might have done in the past, Dave paused and

asked Jocelyn what were her thoughts. It was then the conversation turned once again and she realized that she really hadn't thought of a meaningful relationship with God but now knew she wanted to find a godly man. Dave replied, "the best way to do that is to be a godly woman". Jocelyn felt the shame of her past sexual life and felt she couldn't be clean and pure. She was filled with guilt and that she had ruined her chances – **it was just too late for her**. Dave relayed the story of the Samaritan woman who lost all her dignity because she gave it away to men who didn't deserve it, BUT when she put her trust in Jesus, **His love was bigger than her shame**. At this point, Jocelyn kept trying to avoid this specific conversation seemed like she was going to leave the chat. Dave sensed it wasn't the Holy Spirit's timing. He encouraged her to explore a relationship with Jesus and gave her the text number to continue their discussion – and prayed...

Imagine the excitement as Jocelyn came back to chataboutjesus.com and connected once again with Dave. The conversation picked up exactly where it had left off, but this time Dave sensed her need to take the next step. Instead of focusing their discussion on a failed relationship,



Dave

he challenged Jocelyn to focus on a relationship with Jesus Christ. She was *"not proud about giving up her virginity and just wanted to start over."* Dave let her know that **only Jesus could offer her the newness that she desires** and asked her if she would like to pray. She did want to pray – and not for anyone else, but just for herself. She added that maybe that is why the guy walked out of her life. Dave offered an amazing insight; *"I think God used a godly man to introduce you to a true relationship with the most godly man, Jesus."*

These types of conversations are exactly why Dave is involved with the Need Him Global Resident Leadership Program. Although he is working with a local church, he wanted to have the opportunity to have **authentic and unfiltered conversations** with non-Christians. He feels the program building his confidence and helping him more concisely share the Gospel to those working through life's various issues.

chat
about
jesus.com

Hello, so I was wondering if Wicca is against Christianity because I have done it before but I am a Christian

that's a great question. as a believer, the thought is all things that go aside from Christ being the center of your thoughts would be wrong. can you tell me more about your experience.

Well I have read about Wicca online and I was intrigued so I decided to try it. I only did it a few times but I did things such as divination and spells which I have read in the bible is bad. I was wondering if this could have summoned Satan or something or some kind of demons

Also will God forgive me for this

it is not unusual for someone (even believers) to check into other types of "religions" - especially if they feel they are not progressing in their faith. and yes, God will definitely forgive you...

thank you.

how are things going in your relationship with Jesus?

I think it's good I do go to church, pray often, and read the bible. I go to a catholic school so I often learn about Jesus there

Although sometimes I have little doubts that do bother me

to be a follower of Jesus means more than just reading and learning about Him. He desires a close relationship with you. the bible explains that there must be a time that we ask Him to dwell in our hearts. have you done that yet?

I haven't done that yet I will though

can i pray with you?

Yes

father, i come to you right now realizing that i have read about you, i have learned about you, but i have never asked you to come into my life and guide me. i know that i have sinned in the past in different parts - one of them being my experience looking into Wicca. i ask you to forgive me right now of all my sins. i am sorry for the times that i did things selfishly and didn't look to You. please erase all of my sins and let me from now on look to you to guide me. i ask you to come into my heart and life and make me Your child. i accept You into my life right now and ask you to walk with me. amen.

I said it. Thank you so much

i am so excited for you. the bible tells us that you are now a follower of Christ. do you have someone that you can share this with?

Yes some family members and friends

that is great. they are going to be excited for you! i am so thankful for you please know that the bible tells us that the "angels are rejoicing".

Thank you for your help

it was sincerely my pleasure

Chat taken from chataboutjesus.com



This variation on the adage “out with the old and in with the new” is a good description of what we are always striving to accomplish with technology. Part of how the ministry advances the kingdom is

removing the barriers to conversation for those with questions about what it means to know Jesus. Over the years, we have expanded the ways to reach us from toll free telephone calls to online chat and most recently through text messaging. When online chat was introduced, the ministry launched www.chataboutjesus.com. It was a simple site with a Gospel presentation and a direct link to start an online chat conversation with one of our volunteers.

We now see over **three in four visitors to the ministry engaging us from a mobile device or tablet**. This not only means the content must be mobile friendly and easily viewed from a smaller screen but that there are unique opportunities to leverage that technology and connect more easily with seekers. In order to leverage that growing trend, we have taken www.chataboutjesus.com and made it a more flexible point of entry into the ministry.

The *new* site now automatically offers to dial the phone, start a chat or send a text message once the visitor selects their preferred conversation type from a mobile device. This removes the need to remember phone numbers or other web sites and brings those looking for Jesus one step closer to having a live conversation. The 888-NEED-HIM phone number still works but we are simply trying to **leverage the latest technology** to simplify the ways to get in contact with us.

THE *Jesus* ALLIANCE

The latest organization to leverage the www.chataboutjesus.com site is the Jesus Alliance. This alliance is comprised of over 100 different Christian ministries that have a goal of uniting believers around the world to serve and glorify Jesus Christ. The latest initiative is a video series sharing a *new* video message every six weeks on **the hope only found in Jesus** (#ShareHope). The campaign asks believers to share stories of hope and for those that don't know Jesus to talk about it and ask questions. The *new* www.chataboutjesus.com site is given as the place for non-believers to have that conversation.

Need Him Global has always been about sharing Jesus above all else. The *new* site is simple and clean with little confusion about what we offer. Please pray that the *new* videos will draw more people into conversation with us ultimately resulting in our Savior's kingdom growing. We hope you will send those you know that are looking for a safe place for a conversation about Jesus to www.chataboutjesus.com.

Pete Miller
CEO



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New Year. New Site.
Check out our *new* digs at needhim.org