

"Do you ever wonder if your life even matters or if God knows you exist?" It is probably safe to say that this is not how most people expect their daily dose of music to

be interrupted. However, that is exactly what has been happening the past two months on a variety of secular channels on Pandora satellite radio.

Pastor Alistair Begg was kind enough to lend his wonderful and unique Scottish brogue to record the message and invite those with questions about God to text with us. Listeners were encouraged in the message to look at their mobile screen. They see a simple message from Need Him Global and when they touch their screen it automatically opens a text message to us. This removes the need to remember a phone number and quite simply lowers the barriers to conversation and engagement.

The campaign has been a success by any measure as we have engaged with people from all over the country about their questions, their fears, and their doubts regarding God's love and forgiveness.

As we have mentioned before, the beauty of text messaging is the conversations do not end a few minutes after they start. We can walk with people for days, weeks and months. Some are taking the first steps towards knowing Jesus Christ and others have made that commitment and are seeking to reconnect with Him and his body of believers. The conversations have been primarily with those who are 20-40 years old and many of them don't have others in their lives that they trust to engage on hard questions or personal issues.

As we regularly evaluate the new media opportunities that present themselves, and the

effectiveness of all our efforts, we are encouraged by the thousands of people that responded in the first weeks of this campaign. We give God the glory for creating technology that allows us to meet strangers and have consistent dialogue with them about the love of Jesus Christ. And we are grateful for partners that allow us to step into these unique places to share the life changing power of the Gospel.

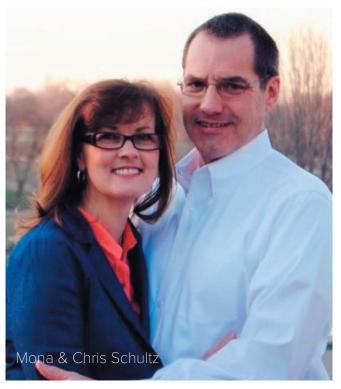


ANSWER

One of the things that makes Need Him Global unique is not just the creative ways of sharing the good news of Jesus Christ through media but offering people the chance to have a

live discussion about what it means. The second of our core pillars is answering those people seeking to know Jesus. We are quick to credit our volunteers for being the lifeline that allows us to meet the lost and share the Gospel. For the past three years, Christine Tijerina has managed our Volunteer Services department. Her primary focus was on recruiting, training, supporting and praying for those volunteers. Christine recently got married and relocated to Ohio with her new husband.

As we considered how to replace Christine, we took that opportunity to also evaluate all aspects of ministry response performance, our technology architecture, and the strategic plans for engaging those seeking biblical and



spiritual answers. It led us to create the new position of Director of Response. This position is responsible for managing all volunteers as well as Resident Leaders. This person will also manage our response across all types of technology in order to position the ministry effectively for taking advantage of new opportunities.

After a long and thorough search process, the Lord connected us with Chris Schultz. He joined the ministry team prior to Christine's departure in order to enhance the transition. Prior to coming on board with Need Him Global, Chris spent the past 32 years in the Financial Services industry with GE Capital, Coopers and Lybrand and Southwest Federal Savings. He served in various capacities including Operations, Risk Management, along with Portfolio and Asset Management.

Chris is married with four children. He has served as a bible study leader for the past 27 years and has coached and mentored young people for over 19 years as part of the Home School Athletic Association. Chris is a firm advocate of knowing "why we believe what we believe" and has a passion to build up our youth to "Walk in Truth" while "Standing against Lies".

Chris has shared that it was over a year ago that he and his wife began to feel that God was preparing him for something with more kingdom significance. Since joining the Need Him Global team Chris quickly brought his experience to bear fruit within our training curriculum, systems, and internal processes. "I am amazed at what God is doing and how much gets done through this ministry. I am excited to be here and can sense how there is eternal purpose and meaning behind all we are doing." We ask for your prayers for all Chris is doing and that you will join us in welcoming him to the team.



what brings you to chat today?

I had a dream about Jesus

I am very interested – can you tell me about your dream?

I was walking in the park and saw an exmuslim girl that I know became Christian. she told me to go and accept Jesus. then I saw a light and heard someone asking me to come to him and follow him

what happened next?

when I woke up I googled images of Jesus and saw the one I saw in my dream

Wow, that is an amazing experience. I am excited to hear how God called you to follow him

I used to believe Jesus was a prophet but now I know the truth

Following Jesus means that we believe what he says about himself in the bible. Jesus said he was the Son of God and the only way to heaven is through him. Do you believe this?

Yes

okay, awesome. As people we have a huge problem of sin in our hearts. We can try to be good but can't do enough to earn God's favor. Jesus died to pay the price for our sin and to change our hearts. He offers us salvation freely, not because we deserve it. Do you believe this?

Yes

Great! The bible says that if we "confess with our mouths that Jesus is Lord and believe in our hearts that God raised him from the dead we will be saved". Jesus will come into your life and save you if you pray and ask him. You don't have to use any special words to pray as God sees your heart. Ask God to forgive your sins and ask Jesus to come into your heart.

I did it. I prayed and finally found the truth!

That's amazing! God has been pursuing your heart and wanting you to know him. I am so thrilled you now know Jesus.

Thank you for helping me

I want to share some resources with you that talk about who you now are in Jesus and how to grow your faith as your start walking with Jesus.

Chat taken from chataboutjesus.com

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NEED (HIM) GLOBAL.

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You shop. Amazon gives

As we were preparing to write this newsletter we were also in the midst of hiring the next class of interns for the Resident Leadership

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enjoy the same wide selection of products and convenient shopping as on Amazon.com. The difference is that when customers shop on

AmazonSmile is a website operated by Amazon that lets customers

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Program. It struck us that we have made references to the program and introduced you to a few of the students but have not provided a more comprehensive look at this absolutely vital aspect of how we advance God's kingdom.

Early in 2013, we did a trial with some seminary students trying to understand the impact they could have on how many conversations we could take on as a ministry and whether those conversations would be augmented by their seminary experience. The trial was a huge success and we set out to formalize a program that would benefit students, the ministry and the kingdom.

The Resident Leadership Program was developed in response to that challenge. This program helps prepare the future leaders of the church with significant real-life evangelism experience unavailable in traditional seminary training. It is a one-year paid internship focusing primarily on evangelism along with leadership training. We bring on a new class of 3-6 people each quarter so we have a rotating team of Residents that increases our response capacity and allows us to test new ideas with a skilled team of online evangelists.

The program's participant objectives include providing high volume live evangelism experience through engaging people of different cultures



and beliefs while sharing biblical and theological truth. Residents also get the opportunity to study Christian leadership and model leadership skills through leading a small team of volunteers. In the process, students have an opportunity to appraise their personal ministry vision and vocational plans based on the experiences of the residency as well as validate their own personal strengths, weaknesses, and sin issues that affect their spiritual walk and ability to provide servant leadership.

The first two years saw 47 seminarians participate in the program. This included young people from India, Ghana, Argentina, Mexico, Canada, Northern Ireland and Spain. This small group of committed evangelists had over 75,000 conversations through Need Him Global in that brief time.

As one recent graduate said: "This program has been most helpful to me in three areas. 1) Strengthening my awareness of culture, and my ability to engage it with the truth of God's word. 2) Motivating a desire for a prayerful and spirit-filled life. 3) Helping me to immediately apply classroom knowledge into applicable and practical knowledge. This program helped me to become a good proclaimer of God's truth which speaks to the human heart in any generation."

This Resident Leadership Program has gone from initial experiment to a proven and critical element of our effectiveness as a worldwide ministry.

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